



RUSSIAN PRESS RELEASE – CONSUMER PRESS

BRITAIN'S FINEST ANTIQUES DEALERS TO EXHIBIT AT IMPORTANT TRADE MISSION IN AN UNIQUE MOSCOW SETTING

LAPADA The Association of Art & Antiques Dealers to Bring Exceptional Works of Art to the British Ambassador's Private Residence, 22 March 2011.

London, 24 February: For the first time, the UK's largest trade association for professional antiques and art dealers (LAPADA) brings a group of its most important members to Moscow in a trade mission to communicate with Russian interior designers, architects, journalists and collectors. Within the unique and exclusive setting of the British Ambassador's private residence, twelve exceptional works of art, each brought as a representation of the stock of the twelve LAPADA member delegates of the mission, will be displayed to invited guests.

A day-time briefing will take place for eminent Russian architects, interior designers and leading journalists to meet the British dealers, each a specialist in their field of knowledge, to establish dialogue and new relationships between Russian trade customers and UK antiques and art professionals. In addition, talks will be given by:

- Lady Henrietta Spencer-Churchill, the important designer and proponent of English Country House Style. Lady Henrietta is the daughter of the 11th Duke of Marlborough, whose family are related to the late Diana, Princess of Wales and own one of Britain's most important stately homes, Blenheim Palace.
- Robin Duthy, Managing Director of Art Market Research London, will offer his experienced guidance and advice to Russian trade buyers of antiques and fine art.

Also present will be de Gournay, a leading UK luxury wall-covering manufacturer that specialises in hand-painted wallpaper. A selection of their products will provide a spectacular backdrop to the works of art on display.

We are pleased to be supported by RBC-TV and RBC Business style magazine, the leading Russian business mass media.

The evening of 22 March, a 'by invitation only' reception of champagne and canapés for important collectors and VIPs takes place. Collectors can indulge their interest in fine works of art, discuss their artistic passions with, and glean knowledge from, the twelve LAPADA experts on the mission.

Organised by LAPADA The Association of Art & Antiques Dealers, in conjunction with the British Embassy in Moscow and supported by UK Trade & Investment, the UK government department that assists UK-based

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businesses in international markets. The LAPADA mission is also partnering with Kollection, the leading Moscow-based luxury interiors agency run by Natalia Legotina and her Architectural Bureau which designs and implements architectural projects of public and residential interiors for the high end market.

London is one of the world's most important centres for art sales, and Britain's antiques dealers are some of the best and most knowledgeable in the world. The LAPADA mission aims to foster better understanding between the UK antiques and art trade and their Russian customers, and facilitate introductions between Russian collectors and UK experts, whilst displaying a tantalising taste of the finest works of art for sale in the UK today.

ENDS

NOTE TO EDITORS

Participating LAPADA members on the Russia mission will be:

Billiard Room Ltd – experts in antique & bespoke billiard tables & accoutrements
www.billiardroom.co.uk

David Brower Antiques – oriental art and fine European porcelain
www.davidbrower-antiques.com

Butchoff – C19th English & European furniture, particularly exhibition-quality pieces
www.butchoff.com

Hallidays Fine Antiques – fine English & Continental furniture, Regency & Empire specialists
www.hallidays.com

W.R.Harvey & Co (Antiques) Ltd – fine English furniture from 1680 to 1830
www.wrharvey.co.uk

Hatchwell Antiques – C18th to mid-C20th furniture, scientific instruments & aeronautica
www.hatchwellantiques.co.uk

Lucy Johnson – fine C17th English & European furniture & Modern British art & sculpture
www.lucy-johnson.com

Mayfair Gallery – fine and exceptional works of art of all periods and cultures
www.mayfairgallery.com

Kevin Page Oriental Art Ltd – fine oriental works of art and furniture
www.kevinpage.co.uk

Rutherston & Bandini Ltd – Japanese art of all periods, netsuke specialists
T +44 (0)7973 775635 / +44 (0)20 7930 0395

Trinity House Paintings – Impressionist, Post-Impressionist and Modernist art
www.trinityhousepaintings.com

Wick Antiques – fine C18th & C19th English furniture and marine art
www.wickantiques.co.uk

LAPADA The Association of Art & Antiques Dealers is the largest association of professional dealers in the UK with over 600 members throughout the country (and a number in Europe) dealing in virtually every discipline from antiquities to contemporary fine art. Every member has to abide by the Association's strict Code of Practice which, together with the consumer laws which apply to all dealers, gives confidence to the buyer.

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Kollektion:

Kollektion Ltd. has been working in the Russian market of interior design and construction almost 10 years. The company renders services on supply and expert evaluation of objects of elite furniture, decor, and antiques. Kollektion Ltd exclusively represents the world's leading interior brands (George Smith, Townsend Leather and John Sankey) as well as some antique dealers (Hallidays Fine Antiques).

The basic concept of the company is to create a collection of manufacturers, editors, dealers of the highest level targeted for architects and interior designers, as well as high end consumers. Regularly visiting the world's largest exhibition and foreign production, employees of Kollektion Ltd select the best pieces of furniture, antiques, decoration, finishing materials and textile. The decision to work exclusively with one or another brand is preceded by a thorough examination of the quality of its production and a serious analysis of the proposed product line.

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Architectural Bureau of Natalia Legotina:

Natalia Legotina Architectural Bureau has been working in the Russian market of interior design almost 10 years. The Bureau designs and implements architectural projects of public and residential interiors on turn-key basis for high end market. The key to success of the Bureau is individual and detailed approach to each Client. The Bureau package of services is based on international standards of management. Availability of own workshops and supplying structure guarantees appropriate budget and time management of projects. Supplementary services of the Bureau are project management within Russia and the UK and real estate consulting including legal support. The Bureau staff provides their clients with competent assistance in Antiques expertise including appraisals of international experts from LAPADA and CINOA and represent of the clients' interests at Sotheby's and Christie's.

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